# ANZ New Zealand Business Outlook

19 December 2024



This is not personal advice nor financial advice about any product or service. It does not take into account your financial situation or goals. Please refer to the Important Notice.



The next release of the ANZ Business Outlook is due on 30 January 2025 at 1pm.

If you would like to be a part of our survey, please click here.

Confused by acronyms or jargon? See a glossary here.

# **Onwards and upwards**

### Key points

- Business confidence eased 3 points to +62 in December, but expected own activity rose 2 points to +50, and past own activity (the best GDP indicator) jumped 10 points to 0. Past employment fell 1 point to -13.
- Pricing indicators and inflation expectations were little changed, but there was a surprising 7-point jump in cost expectations from a net 63% to a net 70% expecting higher costs in the next three months.

Figure 1. ANZ Business Confidence, Own Activity and Past Activity



—Activity outlook —Business confidence —Activity vs. 1 year ago

Table 1. Desults versus last mas

Source: Macrobond, ANZ Research

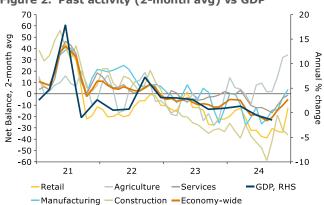
Table 1: Results versus last month

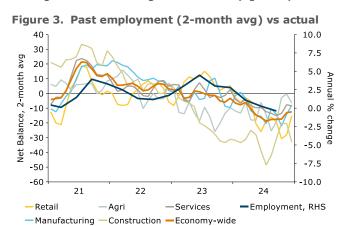
Net Balance	Dec	Nov	Comment
Business Confidence	62.3	64.9	May have topped (it could hardly go higher!). Construction the highest at 79.
Own Activity Outlook	50.3	48.0	Construction most optimistic here too (60).
Export Intentions	16.8	21.2	Agri more optimistic (52) than manuf (31).
Investment Intentions	21.5	18.0	Jumped for agri and construction.
Employment Intentions	14.3	14.7	Construction most keen to hire (this is the sector where the highest net % of firms say they have fewer staff than a year ago).
Residential Construction	44.1	25.8	Highest since early 2021.
Commercial Construction	34.2	25.0	Highest since mid-2021.
Profit Expectations	31.1	26.5	Highest for agri & services, but all positive.
Ease of Credit	19.3	27.1	Higher for construction, lower elsewhere.
Activity vs. 1 year ago	0.0	-9.7	Only construction still negative this month.
Employment vs. 1 yr ago	-13.3	-11.6	Every sector is still negative.
Cost Expectations 3m	70.1	62.9	Ouch. Higher everywhere except retail.
Wage Expectations 12m	79.2	75.5	The cause? Also up everywhere but retail.
Pricing Intentions 3m	42.7	42.2	Still holding up – and still a bit high.
Inflation Expectations 1y	2.63%	2.53%	The RBNZ would prefer a bit lower.

This month saw a sharp lift in reported past activity, up 10 points to 0 in a broad-based move (note figure 2 charts the 2-month average). Employment lags activity, but there are signs of a bottoming out here too (figure 3).

Figure 2. Past activity (2-month avg) vs GDP

Source: Stats NZ, Macrobond, ANZ Research





Source: Stats NZ, Macrobond, ANZ Research

Surprisingly, the net proportion of firms expecting higher costs over the next three months jumped 7 points to 70% (figure 4). We'll put it down to volatility for now, but will watch it closely. Meanwhile, pricing intentions and inflation expectations are diverging – that's happened in the past when imported inflation is much lower than domestic inflation, as it is now.

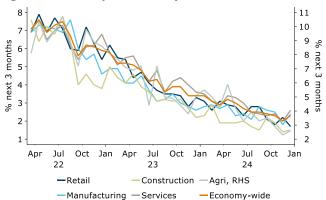
Figure 4. ANZBO inflation indicators



Source: Stats NZ, Macrobond, ANZ Research

Reassuringly, firms' numerical expectations of their costs were well behaved (figure 5), but it would be a push to say that economy-wide numerical pricing intentions are still trending down (figure 6). Without more data to illustrate correlations to inflation outcomes, it's hard to say if that's a problem.

Figure 5. Cost expectations by sector



Source: Macrobond, ANZ Research

Figure 6. Pricing intentions by sector



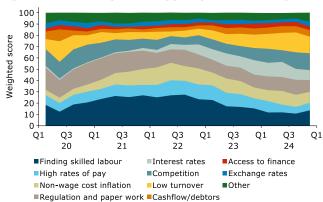
Source: Macrobond, ANZ Research

### Biggest problems

Every third month we ask firms to rank their largest problems. Figure 13 shows that difficulty finding skilled labour increased this month, but other inflationary problems (high rates of pay, other costs, and regulation & paperwork) were steady to smaller.

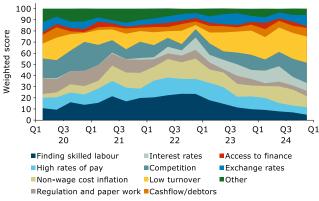
The retail sector (figure 15) is an outlier – inflationary problems here remain firmly in retreat, with disinflationary problems dominant. Low turnover is by far the biggest problem for this sector. It's also weighing heavily on construction and manufacturing firms, but it eased overall this quarter.

Figure 13. Economy-wide biggest problems, weighted



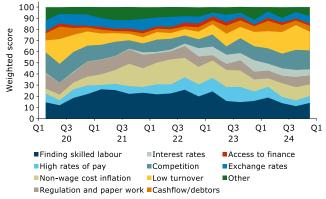
Source: Macrobond, ANZ Research

Figure 15. Retail sector biggest problems, weighted



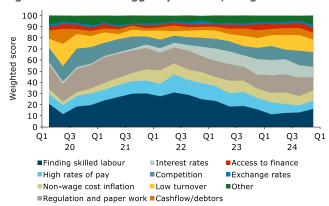
Source: Macrobond, ANZ Research

Figure 17. Manufacturing biggest problems, weighted



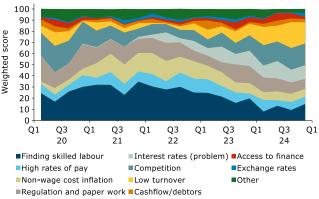
Source: Macrobond, ANZ Research

Figure 14. Services biggest problems, weighted



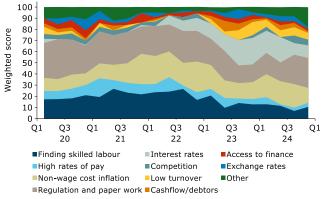
Source: Macrobond, ANZ Research

Figure 16. Construction biggest problems, weighted



Source: Macrobond, ANZ Research

Figure 18. Agriculture biggest problems, weighted



Source: Macrobond, ANZ Research

#### Our take

The December ANZ Business Outlook survey showed more signs of demand recovering, with the first decent lift we've seen in past activity, which is the best GDP indicator in the survey. At precisely zero it's certainly not strong in level terms, but it's clear that the economy has turned a corner. Thank goodness, one would have to say, after this morning's very weak Q3 GDP outturn. The bar for things to improve from here is clearly pretty low.

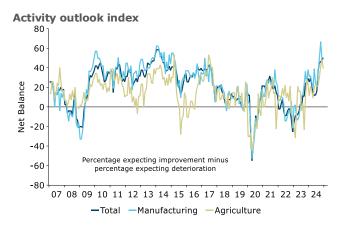
At the same time, although the economy has been soft for some time, supply constraints haven't completely disappeared. The proportion of firms who report finding skilled labour is a problem increased in Q4 for every sector except retail, and expected costs and wages lifted. Hopefully it's just monthly noise, but it's worth keeping an eye on, given the domestic inflation pulse is still too high (though sticky prices like rates, rents, and insurance explain a lot of it).

#### Survey Results December 2024

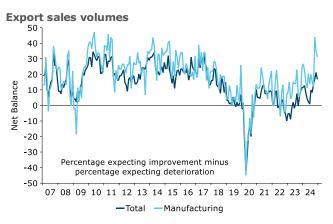
Net Balance	December	Previous (Nov)	Retail	Mfg	Agric	Constrn	Services
Business Confidence	62.3	64.9	63.2	58.8	68.2	78.6	59.2
Own Activity Outlook	50.3	48.0	52.6	48.1	39.1	59.5	50.5
Export Intentions	16.8	21.2	8.2	31.1	52.4	-3.3	13.2
Investment Intentions	21.5	18.0	15.8	11.8	13.6	31.0	24.7
Cost Expectations	70.1	62.9	58.9	72.5	71.4	66.7	72.0
Residential Construction	44.1	25.8				44.1	
Commercial Construction	34.2	25.0				34.2	
Employment Intentions	14.3	14.7	5.3	15.4	-13.0	26.8	16.6
Profit Expectations	31.1	26.5	24.6	26.9	43.5	28.6	34.5
Pricing Intentions	42.7	42.2	46.4	46.2	47.6	38.1	41.8
Ease of Credit Expectations	19.3	27.1	22.8	7.8	21.7	37.5	17.9
Inflation Expectations (%)	2.63	2.53	2.49	2.68	2.60	2.83	2.62
Activity – same month one year ago	0.0	-9.7	1.8	5.8	30.4	-21.4	1.5
Employment – same month one year ago	-13.3	-11.6	-14.3	-5.9	-9.1	-38.1	-9.9
Price Expectations – 3 months from now (%)	1.7	1.6	1.5	1.8	3.2	1.1	1.6
Cost Expectations – 3 months from now (%)	2.3	2.0	1.7	2.4	2.6	1.5	2.6
Wages/Salaries – next 12 months (%)	2.8	2.6	2.5	2.7	3.4	3.0	2.9
Wages/Salaries – same month a year ago (%)	2.8	2.7	3.1	2.7	2.5	2.3	2.8



### Charts







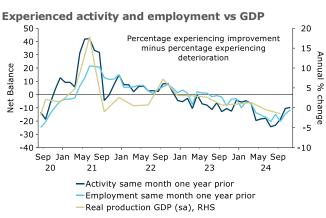


Source: Statistics NZ, Macrobond, ANZ Research











### Contact us

#### Meet the team

We welcome your questions and feedback. Click here for more information about our team.



Sharon Zollner Chief Economist Follow Sharon on Twitter @sharon zollner

Telephone: +64 9 357 4094 Email: sharon.zollner@anz.com General enquiries: research@anz.com

Follow ANZ Research (global)



**David Croy** Senior Strategist

Market developments, interest rates, FX, unconventional monetary policy, liaison with market participants.

Telephone: +64 4 576 1022 Email: david.croy@anz.com



**Susan Kilsby** Agricultural Economist

Primary industry developments and outlook, structural change and regulation, liaison with industry.

Telephone: +64 21 633 469 Email: susan.kilsby@anz.com



**Miles Workman** Senior Economist

Macroeconomic forecast co-ordinator, economic developments, labour market dynamics, inflation, fiscal and monetary policy.

Telephone: +64 21 661 792 Email: miles.workman@anz.com



Henry Russell Economist

Macroeconomic forecasting, economic developments, GDP and activity dynamics and monetary policy.

Telephone: +64 21 629 553 Email: henry.russell@anz.com



**Natalie Denne** PA / Desktop Publisher

Business management, general enquiries, mailing lists, publications, chief economist's diary.

Telephone: +64 21 221 7438 Email: natalie.denne@anz.com



**Kyle Uerata**Economic Statistician

Economic statistics, ANZ proprietary data (including ANZ Business Outlook), data capability and infrastructure.

Telephone: +64 21 633 894 Email: kyle.uerata@anz.com

# Important notice

Last updated: 19 November 2024

The opinions and research contained in this document (in the form of text, image, video or audio) are (a) not personal financial advice nor financial advice about any product or service; (b) provided for information only; and (c) general in nature and do not take into account your financial situation or goals.

This document may be restricted by law in certain jurisdictions. Recipients must observe all relevant restrictions.

**Disclaimer for all jurisdictions:** This document is prepared by ANZ Bank New Zealand Limited (ANZ Centre, 23-29 Albert Street, Auckland 1010, New Zealand). This document is distributed in your country/region by Australia and New Zealand Banking Group Limited (ABN11 005 357 522) (ANZ), a company incorporated in Australia or (if otherwise stated), by its subsidiary or branch (herein collectively referred to as **ANZ Group**). The views expressed in it are those of ANZ Economics and Markets Research, an independent research team of ANZ Bank New Zealand Limited.

This document is distributed on the basis that it is only for the information of the specified recipient or permitted user of the relevant website (**recipients**).

This document is solely for informational purposes and nothing in it is intended to be an invitation, solicitation or offer by ANZ Group to sell, or buy, receive or provide any product or service, or to participate in a particular trading strategy.

Distribution of this document to you is only as may be permissible by the laws of your jurisdiction, and is not directed to or intended for distribution or use by recipients resident or located in jurisdictions where its use or distribution would be contrary to those laws or regulations, or in jurisdictions where ANZ Group would be subject to additional licensing or registration requirements. Further, any products and services mentioned in this document may not be available in all countries.

ANZ Group in no way provides any personal financial, legal, taxation or investment advice to you in connection with any product or service discussed in this document. Before making any investment decision, recipients should seek independent financial, legal, tax and other relevant advice having regard to their particular circumstances.

Whilst care has been taken in the preparation of this document and the information contained within is believed to be accurate and made on reasonable grounds on the date it was published, ANZ Group does not represent or warrant the accuracy or completeness of the information. Further, ANZ Group does not accept any responsibility to inform you of any matter that subsequently comes to its notice, which may affect the accuracy of the information in this document.

This document may contain forward looking statements or opinions including statements regarding our intent, belief or current expectations regarding economic and market conditions, financial instruments and credit markets. Such statements are usually predictive in character, may not be accurate once the future becomes known and should not be relied upon when making investment decisions. Past performance is not a reliable indicator of future performance. ANZ does not accept any responsibility to inform you of any revisions to these forward-looking statements to reflect events or circumstances occurring after the date of this document.

Preparation of this document and the opinions expressed in it may involve material elements of subjective judgement and analysis. Unless specifically stated otherwise: they are current on the date of this document and are subject to change without notice; and, all price information is indicative only. Any opinions expressed in this document are subject to change at any time without notice.

ANZ Group does not guarantee the performance of any product mentioned in this document. All investments entail a risk and may result in both profits and losses. Any products and services described in this document may not be suitable for all investors, and transacting in these products or services may be considered risky.

ANZ Group expressly disclaims any responsibility and shall not be liable for any loss, damage, claim, liability, proceedings, cost or expense (**Liability**) arising directly or indirectly and whether in tort (including negligence), contract, equity or otherwise (including infringement of any third party rights) out of or in connection with this document and your use of it to the extent permissible under relevant law. The contents of this document have not been reviewed by any regulatory body or authority in any jurisdiction.

ANZ Group may have an interest in the subject matter of this document. They may receive fees from customers for dealing in any products or services described in this document, and their staff and introducers of business may share in such fees or remuneration that may be influenced by total sales, at all times received and/or apportioned in accordance with local regulatory requirements. Further, they or their customers may have or have had interests or long or short positions in any products or services described in this document, and may at any time make purchases and/or sales in them as principal or agent, as well as act (or have acted) as a market maker in such products. This document is published in accordance with ANZ Group's policies on conflicts of interest and ANZ Group maintains appropriate information barriers to control the flow of information between businesses within the group.

Your ANZ Group point of contact can assist with any questions about this document including for further information on these disclosures of interest.

**Australia.** ANZ holds an Australian Financial Services licence no. 234527. For a copy of ANZ's Financial Services Guide please click here or request from your ANZ point of contact.

**Brazil.** This document is distributed on a cross border basis and only following request by the recipient. No securities are being offered or sold in Brazil under this document, and no securities have been and will not be registered with the Securities Commission - CVM.

Brunei, Japan, Kuwait, Malaysia, Switzerland, Taiwan. This document is distributed in each of these jurisdictions by ANZ on a cross-border basis.

**Cambodia.** The information contained in this document is confidential and is provided solely for your use upon your request. This does not constitute or form part of an offer or solicitation of any offer to engage services, nor should it or any part of it form the basis of, or be relied in any connection with, any contract or commitment whatsoever. ANZ does not have a licence to undertake banking operations or securities business or similar business, in Cambodia. By requesting financial services from ANZ, you agree, represent and warrant that you are engaging our services wholly outside of Cambodia and subject to the laws of the contract governing the terms of our engagement.

**Canada.** This document is general information only, is intended for institutional use only – not retail, and is not meant to be tailored to the needs and circumstances of any recipient. In addition, this document is not intended to be an offer or solicitation to purchase or sell any security or other financial instrument or to employ a specific investment strategy.

**Chile.** You understand and agree that ANZ is not regulated by Chilean Authorities and that the provision of this document is not subject to any Chilean supervision and is not guaranteed by any regulatory or governmental agency in Chile.

## Important notice

**Fiji.** For Fiji regulatory purposes, this document and any views and recommendations are not to be deemed as investment advice. Fiji investors must seek licensed professional advice should they wish to make any investment in relation to this document.

**Hong Kong.** This document is issued or distributed in Hong Kong by the Hong Kong branch of ANZ, which is registered at the Hong Kong Monetary Authority to conduct Type 1 (dealing in securities), Type 4 (advising on securities) and Type 6 (advising on corporate finance) regulated activities. The contents of this document have not been reviewed by any regulatory authority in Hong Kong. If you are in any doubt about any of the contents of this document, you should obtain independent professional advice.

**India.** If this document is received in India, only you (the specified recipient) may print it provided that before doing so, you specify on it your name and place of printing.

**Israel.** ANZ is not a holder of a licence granted in Israel pursuant to the Regulation of Investment Advising, Investment Marketing and Portfolio Management Law, 1995 ("Investment Advice Law") and does not hold the insurance coverage required of a licensee pursuant to the Investment Advice Law. This publication has been prepared exclusively for Qualified Clients as such term is defined in the First Schedule to the Investment Advice Law. As a prerequisite to the receipt of a copy of this publication a recipient will be required to provide confirmation and evidence that it is a Qualified Client. Nothing in this publication should be considered Investment Advice or Investment Marketing as defined in the Investment Advice Law. Recipients are encouraged to seek competent investment advice from a locally licensed investment adviser prior to making any investment.

Macau. Click here to read the disclaimer for all jurisdictions in Mandarin. 澳门. 点击此处阅读所有司法管辖区的免责声明的中文版。

**Myanmar.** This document is intended to be general and part of ANZ's customer service and marketing activities when implementing its functions as a licensed bank. This document is not Securities Investment Advice (as that term is defined in the Myanmar Securities Transaction Law 2013).

**New Zealand.** This document is distributed in New Zealand by ANZ Bank New Zealand Limited. The material is for information purposes only and is not financial advice about any product or service. We recommend you seek advice about your financial situation and goals before acquiring or disposing of (or not acquiring or disposing of) a financial product.

**Oman.** ANZ neither has a registered business presence nor a representative office in Oman and does not undertake banking business or provide financial services in Oman. Consequently ANZ is not regulated by either the Central Bank of Oman (**CBO**) or Oman's Capital Market Authority (**CMA**). The information contained in this document is for discussion purposes only and neither constitutes an offer of securities in Oman as contemplated by the Commercial Companies Law of Oman (Royal Decree 4/74) or the Capital Market Law of Oman (Royal Decree 80/98), nor does it constitute an offer to sell, or the solicitation of any offer to buy non-Omani securities in Oman as contemplated by Article 139 of the Executive Regulations to the Capital Market Law (issued vide CMA Decision 1/2009). ANZ does not solicit business in Oman and the only circumstances in which ANZ sends information or material describing financial products or financial services to recipients in Oman, is where such information or material has been requested from ANZ and the recipient understands, acknowledges and agrees that this document has not been approved by the CBO, the CMA or any other regulatory body or authority in Oman. ANZ does not market, offer, sell or distribute any financial or investment products or services in Oman and no subscription to any securities, products or financial services may or will be consummated within Oman. Nothing contained in this document is intended to constitute Omani investment, legal, tax, accounting or other professional advice.

**People's Republic of China (PRC)**. This document may be distributed by either ANZ or Australia and New Zealand Bank (China) Company Limited (**ANZ China**). Recipients must comply with all applicable laws and regulations of PRC, including any prohibitions on speculative transactions and CNY/CNH arbitrage trading. If this document is distributed by ANZ or an Affiliate (other than ANZ China), the following statement and the text below is applicable: No action has been taken by ANZ or any affiliate which would permit a public offering of any products or services of such an entity or distribution or re-distribution of this document in the PRC. So, the products and services of such entities are not being offered or sold within the PRC by means of this document or any other document. This document may not be distributed, re-distributed or published in the PRC, except under circumstances that will result in compliance with any applicable laws and regulations. If and when the material accompanying this document relates to the products and/or services of ANZ China, the following statement and the text below is applicable: This document is distributed by ANZ China in the Mainland of the PRC.

**Peru.** The information contained in this document has not been, and will not be, registered with or approved by the Peruvian Superintendency of the Securities Market (Superintendencia del Mercado de Valores, **SMV**) or the Lima Stock Exchange (Bolsa de Valores de Lima, **BVL**) or under the Peruvian Securities Market Law (Legislative Decree 6 861), and will not be subject to Peruvian laws applicable to public offerings in Peru. To the extent this information refers to any securities or interests, it should be noted the securities or interests may not be offered or sold in Peru, except if (i) such securities or interests were previously registered with the Peruvian Superintendency of the Securities Market, or (ii) such offering is considered a private offering in Peru under the securities laws and regulation of Peru.

Qatar. This document has not been, and will not be:

- lodged or registered with, or reviewed or approved by, the Qatar Central Bank (QCB), the Qatar Financial Centre (QFC) Authority, QFC Regulatory Authority or any other authority in the State of Qatar (Qatar); or
- authorised or licensed for distribution in Qatar, and the information contained in this document does not, and is not intended to, constitute a public offer or other invitation in respect of securities in Qatar or the QFC.

The financial products or services described in this document have not been, and will not be:

- · registered with the QCB, QFC Authority, QFC Regulatory Authority or any other governmental authority in Qatar; or
- authorised or licensed for offering, marketing, issue or sale, directly or indirectly, in Qatar.

Accordingly, the financial products or services described in this document are not being, and will not be, offered, issued or sold in Qatar, and this document is not being, and will not be, distributed in Qatar. The offering, marketing, issue and sale of the financial products or services described in this document and distribution of this document is being made in, and is subject to the laws, regulations and rules of, jurisdictions outside of Qatar and the QFC. Recipients of this document must abide by this restriction and not distribute this document in breach of this restriction. This document is being sent/issued to a limited number of institutional and/or sophisticated investors (i) upon their request and confirmation that they understand the statements above; and (ii) on the condition that it will not be provided to any person other than the original recipient, and is not for general circulation and may not be reproduced or used for any other purpose.

**Singapore.** To the extent that this document contains any statements of opinion and/or recommendations related to an investment product or class of investment product (as defined in the Financial Advisers Act 2001), this document is distributed in Singapore by ANZ solely for the information of "accredited investors", "expert investors" or (as the case may be) "institutional investors" (each term as defined in the Securities and Futures Act 2001 of Singapore). ANZ is licensed in Singapore under the Banking Act 1970 of Singapore and is exempted from holding a financial adviser's licence under Section 23(1)(a) of the Financial Advisers Act 2001 of Singapore. In respect of any matters arising from, or in connection with, the distribution of this document in Singapore, please speak to your usual ANZ contact in Singapore.

## Important notice

**United Arab Emirates (UAE).** This document is distributed in the UAE or the Dubai International Financial Centre (**DIFC**) (as applicable) by ANZ. This document does not, and is not intended to constitute: (a) an offer of securities anywhere in the UAE; (b) the carrying on or engagement in banking, financial and/or investment consultation business in the UAE under the rules and regulations made by the Central Bank of the UAE, the Emirates Securities and Commodities Authority or the UAE Ministry of Economy; (c) an offer of securities within the meaning of the Dubai International Financial Centre Markets Law (**DIFCML**) No. 12 of 2004; and (d) a financial promotion, as defined under the DIFCML No. 1 of 200. ANZ DIFC Branch is regulated by the Dubai Financial Services Authority (**DFSA**). The financial products or services described in this document are only available to persons who qualify as "Professional Clients" or "Market Counterparty" in accordance with the provisions of the DFSA rules.

**United Kingdom.** This document is distributed in the United Kingdom by Australia and New Zealand Banking Group Limited (**ANZ**) solely for the information of persons who would come within the Financial Conduct Authority (**FCA**) definition of "eligible counterparty" or "professional client". It is not intended for and must not be distributed to any person who would come within the FCA definition of "retail client". Nothing here excludes or restricts any duty or liability to a customer which ANZ may have under the UK Financial Services and Markets Act 2000 or under the regulatory system as defined in the Rules of the Prudential Regulation Authority (**PRA**) and the FCA. ANZ considers this document to constitute an Acceptable Minor Non-Monetary Benefits (**AMNMB**) under the relevant inducement rules of the FCA. ANZ is authorised in the United Kingdom by the PRA and is subject to regulation by the FCA and limited regulation by the PRA. Details about the extent of our regulation by the PRA are available from us on request.

**United States.** Except where this is a FX-related document, this document is distributed in the United States by ANZ Securities, Inc. (**ANZ SI**) which is a member of the Financial Regulatory Authority (**FINRA**) (www.finra.org) and registered with the SEC. ANZSI's address is 277 Park Avenue, 31st Floor, New York, NY 10172, USA (Tel: +1 212 801 9160 Fax: +1 212 801 9163). ANZSI accepts responsibility for its content. Information on any securities referred to in this document may be obtained from ANZSI upon request. This document or material is intended for institutional use only – not retail. If you are an institutional customer wishing to effect transactions in any securities referred to in this document you must contact ANZSI, not its affiliates. ANZSI is authorised as a broker-dealer only for institutional customers, not for US Persons (as "US person" is defined in Regulation S under the US Securities Act of 1933, as amended) who are individuals. If you have registered to use our website or have otherwise received this document and are a US Person who is an individual: to avoid loss, you should cease to use our website by unsubscribing or should notify the sender and you should not act on the contents of this document in any way. Non-U.S. analysts may not be associated persons of ANZSI and therefore may not be subject to FINRA Rule 2242 restrictions on communications with the subject company, public appearances and trading securities held by the analysts. Where this is a FX-related document, it is distributed in the United States by ANZ's New York Branch, which is also located at 277 Park Avenue, 31st Floor, New York, NY 10172, USA (Tel: +1 212 801 916 0 Fax: +1 212 801 9163).

Vietnam. This document is distributed in Vietnam by ANZ or ANZ Bank (Vietnam) Limited, a subsidiary of ANZ.