ANZ-Roy Morgan NZ Consumer Confidence

#### 29 November 2024



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> Contact Sharon Zollner for more details. See page 6.

The next issue of the ANZ-Roy Morgan Consumer Confidence is scheduled for release on 20 December 2024 at 10am.

Confused by acronyms or jargon? See a glossary here.

# Almost back at par

#### Key points

- ANZ-Roy Morgan Consumer Confidence jumped 9 points in November to 99.8. Both the current and future conditions indexes lifted markedly.
- Inflation expectations rose 0.2%pts to 4.0%. Expected house price inflation lifted from 3.4% to 3.7% and is trending higher.



Figure 1. ANZ-Roy Morgan Consumer Confidence

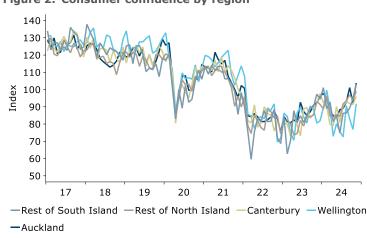
04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 Source: Roy Morgan, Macrobond, ANZ Research

Turning to the detail (for charts see page 5):

- The future conditions index made up of forward-looking questions rose from 100.3 to 107.9. The current conditions index also jumped, up 10 points to 87.7.
- Perceptions of current personal financial situations rose 10 points to -12%, despite rising unemployment.
- A net 22% expect to be better off this time next year, up 8 points.
- A net 13% think it's a bad time to buy a major household item, still negative but up 10 points to its highest level since January 2022.
- Perceptions regarding the economic outlook in 12 months' time rose 11 points to -8%. The 5-year-ahead measure lifted 3 points to +9%.
- House price inflation expectations rose from 3.4% to 3.7% y/y, continuing its sharp turnaround.
- Two-year-ahead CPI inflation expectations rose from 3.8% to 4.0%. Households typically overestimate the rate of inflation; expectations are not much higher than their long-run average of 3.9%.

Consumer confidence resumed its recovery in November. Potential drivers include interest rate relief, a turn higher in the housing market, and easing inflation – though households are going to take some convincing on that front, with inflation expectations at 4%. These factors appear to be outweighing rising unemployment.

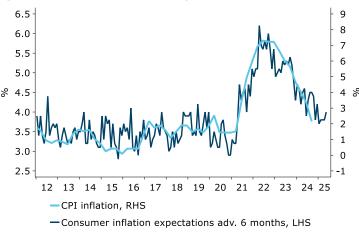
Despite a lift this month, Wellingtonians remain the most pessimistic across the country by quite some margin, with ongoing public sector job losses weighing.



#### Figure 2. Consumer confidence by region

Source: Roy Morgan, Macrobond, ANZ Research

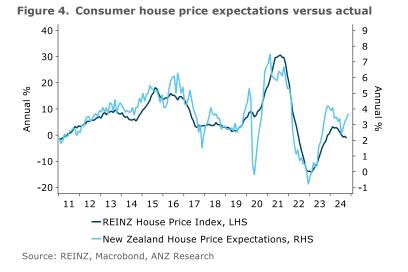
Household inflation expectations rose 0.2%pts, and in recent months have sat a little above the level that prevailed pre-COVID, though not far above the series long-run average (figure 3).





Source: Roy Morgan, Stats NZ, Macrobond, ANZ Research

House price expectations continue to lift (figure 4). Households typically don't get the rate of house price inflation right in level terms, and nor do they have a crystal ball, but the correlation does illustrate that 1000 randomly selected households are in aggregate acutely aware of the housing cycle. There's a marked difference in house price inflation expectations between regions, with Auckland at 4.4% and Wellington at just 1.7%.



# The view

Things are looking up – out of a hole.

Both households and businesses are optimistic that falling inflation and interest rates will deliver better times ahead. And not only that, both firms and households are reporting in aggregate that things are already a little bit less bad here and now. It's still very tough out there for many, with a much larger proportion of households saying they are financially worse off than a year than are saying they are better off, but the dial is starting to shift.

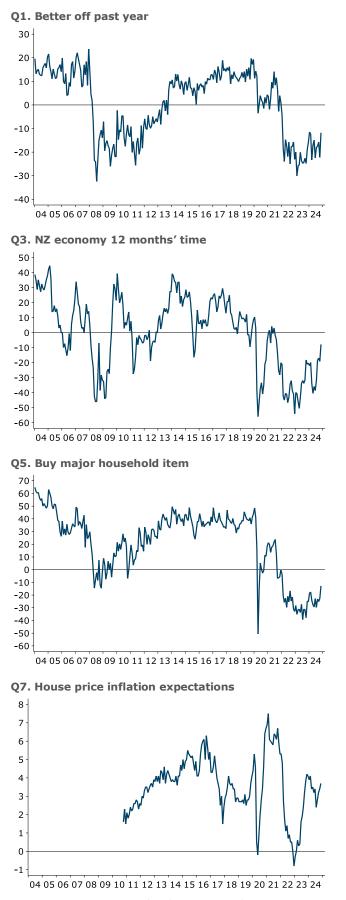
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# Tables and charts

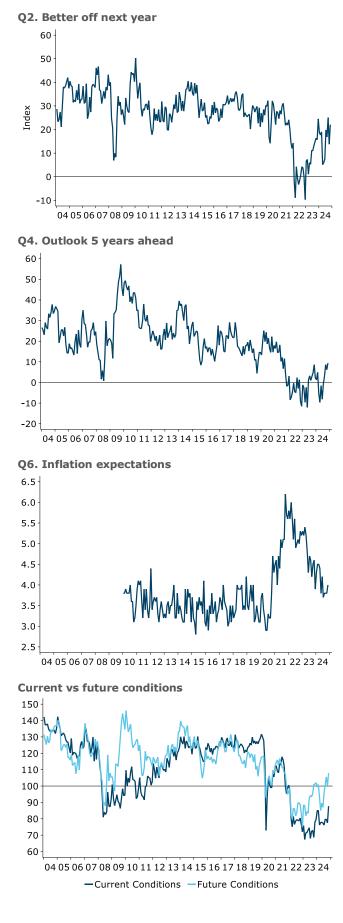
	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24	Oct-24	Nov-2
No. of Interviews	1,003	1,002	1,000	1,000	1,001	1,001	1,000	1,001
Q1. Would you say you	and your fam	ily are better	off financial	lly or worse	off than you	were at this	time last ye	ar?
Better Off	22	25	20	23	23	26	21	25
Worse Off	39	40	42	41	41	41	43	37
Net Balance	-17	-15	-22	-18	-18	-16	-22	-12
<b>Q2.</b> This time next year	<sup>-</sup> do vou and v	our family ex	pect to be b	etter off fina	ancially or wo	orse off than	vou are now	/?
Better Off	34	36	37	43	41	46	41	43
Worse Off	29	30	29	23	24	21	27	21
Net Balance	5	6	8	20	17	25	14	22
<b>Q3.</b> Thinking of econom times financially, bad times Good Times				le, in the ne	xt 12 months	;, do you exp 20	pect we'll hav	ve good 23
Bad Times	51	49	50	46	35	37	38	31
Net Balance	-40	-36	-39	-32	-18	-17	-19	-8
during the next five yea Good Times	ars or so, we'll 21	have bad tin 24	nes, or some 21	e good and s 23	ome bad? 24	29	27	28
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ANZ Roy Morgan Consumer Confidence Rating (100 plus the unweighted average of the net balances of Q1-5)								
Overall Index	82.1	84.9	83.2	87.9	92.2	95.1	91.2	99.8
Current Conditions	77.7	77.9	77.4	76.2	79.7	79.6	77.6	87.7
Future Conditions	85.0	89.5	87.0	95.7	100.5	105.6	100.3	107.9





Source: Roy Morgan, Macrobond, ANZ Research





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